

# Charlotte Molloy

## UX Designer

I am a qualified, people oriented UX designer with a background graphic design, art teaching, corporate systems and interpersonal skills training. Over the past seven years, my professional journey has been a deliberate combination of contract design work and a commitment to ongoing professional development, aimed at elevating my skills and expertise to excel in the vibrant sphere of UX design.

## Experience

### Contract | UX/UI Designer | Mooka Media

2024 - PRESENT, REMOTE

As a UX/UI designer for Mooka Media, I contribute to crafting intuitive digital experiences, blending user-centered design with visually compelling interfaces to enhance engagement across web and mobile devices.

### Freelance | Graphic Designer |

2017 - 2024, REMOTE

I managed end-to-end design projects, liaising with clients, conceptualizing designs and delivering high-quality visuals while adhering to timelines and specifications all of which are still being used in current brand collateral and product design.

### Freelance | Creative Arts Teacher | Creative Workshops

2012 - 2020, DUBLIN

I cultivated a dynamic learning environment through the design and delivery of an engaging creative arts programme, encouraging my students' artistic expression and providing guidance to nurture their creativity across various mediums. I tripled class participation during my 8 years in business.

### Contract | Training and Development Specialist | BT | IMI | Sitel

2000 - 2003, DUBLIN

I designed and delivered tailored learning programs, conducted needs assessments, and leveraged innovative methods to enhance employee skills and professional growth across all levels of the organisation.

## Education

### UX Design Institute | Professional Diploma in UX Design

Aug 2023 - Jan 2024, DUBLIN

Award: Professional Diploma

### Dublin Design Institute | B.A Graphic Design

2019 - 2022, DUBLIN

Award: Distinction 80%

### Trinity College Dublin | B.A (Hons) Natural Science

1994 - 1998, DUBLIN

Award: 2.2

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## Skills

### Soft

Communication  
Visual | Written | Presentation  
Organisation  
Interpersonal  
Collaboration  
Leadership  
Mentoring  
Stakeholder management

### Design

User Research | Interviews | Surveys  
Competitive Analysis | Benchmark  
Usability Testing  
Concept Generation  
Sketching | Storyboarding  
Wire framing  
Prototyping  
Branding | Brand Guidelines

### Tools

Figma  
Adobe Creative Suite  
- Illustrator  
- Photoshop  
- Animate  
- InDesign  
AI  
- Hotjar, Figma, Framer, Bolt  
- ChatGPT, Claude, Midjourney  
Miro  
Trello  
Canvas LMS  
Google Apps  
MS Apps  
HTML / CSS  
Git/GitHub

## Awards

### MISTD 2022

International Society of Typographic  
Designers Student Assessment

## References

Available on Request